

SHRIRAM AUTOMALL

Grand Inaugurations December 2012



Jaipur - 19th Dec 2012

19th Dec
10 a.m.



Kolkata - 22nd Dec 2012

22nd Dec
10 a.m.



13th Dec
10 a.m.

Faizabad - 13th Dec 2012



15th Dec
10 a.m.

Tirunelveli - 15th Dec 2012



27th Dec
10 a.m.

Kota - 27th Dec 2012



Apollo CV 2012

SHRIRAM AUTOMALL INDIA LIMITED (SAMIL)

Automall Head Office: 709, Best Sky Tower, F-5, Netaji Subhash Place, Pitampura, Delhi-110034

Tel : 011.41414444, Fax : 011.42414444

Email : contact@samil.in, Website : www.samil.in

Toll Free : 1800 102 4141



SHRIRAM AUTOMALL WON THE PRESTIGIOUS AWARD "FLEET ENABLER OF THE YEAR 2012"



Shriram Automall

Shriram Automall India Limited (SAMIL) is India's first ever service provider that offers a transaction platform for dealing in pre-owned vehicles and commercial equipment by way of organized and transparent exchanges in a hassle-free manner. Using this platform, buyers and sellers of all types of vehicles and equipment can interact and strike great deals using our services and be assured that each vehicle has clear and authentic documents validated by an experienced team.

Equipped with secure stockyards and parking facilities, documentation and valuation services, and full-fledged service centres to refurbish old vehicles, Shriram Automall has a pan-India presence. The Automalls are operational in 12 locations already and we intend to expand to 50 other locations by next year.



Customer's Inspecting Vehicles



Automall Hall



Equipment On Ramp For Bidding



Bidding By Customer

Shriram Automall (SAMIL) Terms & Conditions

- All vehicles and equipments are owned by different Sellers/Owners, and Shriram Automall India Ltd. (SAMIL), the Service Provider, will facilitate the services between the bidder and the Seller/Owner.
- All the transactions are reserved, however Seller/owner reserves the right to withdraw any vehicle(s) or equipment, if Seller does not get the desired/expected bid.
- All vehicles and equipment are sold on "as is where is basis". SAMIL does not give guarantee or warranties, expressed or implied, or of any kind.
- Bid amount does not include any statutory tax pending and applicable RTA fees. All these costs are additional and must be borne by the successful bidder.
- Bidders should physically inspect the vehicle(s) and/or equipment before buying. Dispute pertaining to year of manufacture, documents, condition of vehicle/assets, etc. will not be considered after successful bid. The inspection can be done by any person on giving his / her business card or registration.
- To participate in bidding, the participants are advised to register in advance with Refundable Security Deposit (RSD).
- Acquisitions made by the successful bidder, may be liable to VAT / Sales Tax, if applicable, as per law in force in that state or as levied by the Seller/Owner.

Customer Registration

- SAMIL shall collect ₹19, 999/- (Rupees Nineteen thousand nine hundred and ninety nine only) as refundable security deposit (RSD). The refundable security deposit shall be adjusted with the service charges payable.
- The bidder will be entitled to bid up to 10 times of the RSD amount. The customer can enhance his bidding limit by depositing additional RSD anytime during the bidding process.
- For registration the bidder must present personally with copy of PAN Card (mandatory) and Address Proof document i.e., Passport or Driving License or Voter's ID or Adhaar Card.
- Entry to the event is strictly restricted to the registered bidder only.
- In case a registered bidder does not buy any vehicle or equipment, then the refund of RSD will be made immediately after the closure of the bidding process.
- The successful bidders will pay SAMIL Service Charge of ₹1000/- or 1% on Final bid Amount whichever is higher, plus applicable Service Tax @ 12.36% on the Service Charge. The Service Charge is not negotiable and must be payable on all acquisitions.

Payment

- All acquisitions made by the Successful Bidder are subject to applicable VAT or sales tax and other statutory tax applicable and RTO charges as per law in force, and the same are payable by the Successful Bidder exclusive of the Final bid amount.
- Successful bidder has to pay a minimum of 10% of the Bid Amount per vehicle / equipment on the same day to Seller/Owner. Otherwise the bid taken will not be considered and RSD amount will be forfeited without further intimation.*
- The balance should be paid by the Successful bidder within next 7 (seven) days from

the date of declaration as successful bidder by the Seller / Owner*

- A delayed interest @ 18% will be charged against any amount due and payable by the Successful bidder beyond 7 (seven) days from the date of the event, subject to a maximum waiting period of 15 (fifteen) days from the date of declaration as successful bidder by the Seller / Owner. Default beyond the stipulated 15 days, will lead to deal cancellation and forfeiture of RSD paid and the vehicle/equipment/machinery will be re-sold without further information. Acceptance of payment on later date will be solely discretion of seller/owner.
- *Pls. refer catalogue for specific terms & conditions if any by the Seller / Owner's.

Delivery

- Successful Bidders are fully responsible for taking delivery of all Vehicle(s) or Equipment from Automall after full payment is made.
- No vehicle / equipment must be removed by the Successful Customer until all dues are paid in full and realized by the seller/Owner.
- Successful bidder must remove his vehicle(s)/ equipments within next 15 days from the date of the event: else storage / parking fees @₹500/- (Rupees Five Hundred Only) plus applicable taxes per Vehicle or equipment per day will be applicable.

Refund

- Any cash received more than ₹19,999/- towards RSD will be refunded to unsuccessful bidder in the form of cheque or DD or NEFT transfer within 3 working days at any given branch location subject to submission of Bank particulars by the customer.
- For NEFT transfer the following details are required: IFSC code Account No., Bank Name, Bank Branch Name, Bank Branch Code, Beneficiary Name (Customer Name -MUST be same as per ID proof given) And the ID / address proof (given for registration) and bidder's name in bank should be same.
- RSD will be refunded to successful bidder only after realization of the entire sale proceeds by the Seller and the confirmation of the same by the seller and after adjusting, the applicable service charges, if any.

Others

- It is hereby informed to all Bidder's and participants that, videos and photographs of the events shall be used for our promotional, marketing, publicity, record keeping and other such related purposes.
- Shriram Automall India Limited reserves the right to HOLD any Vehicle.
- The Successful Customer hereby agrees that the decision of Seller / Owner is final with respect to the Sale declaration.
- All SAMIL brochures / catalogues are only an invitation and not an offer to sell. The offer to sell occurs at the time of the event.
- All photographs in brochures, catalogues or in display are just for illustration purpose. Bidder should physically inspect the vehicle / equipment and the documents to their satisfaction before bidding.
- Pls. refer catalogue for other terms and conditions.

AUTOMALL FAIZABAD GRAND INAUGURATION

FAIZABAD

13th December 2012

10:00 a.m. onwards

Contact: Sandesh S Bhaduria : +91.9412163802
Prafulla C Singh : +91.9838044333



TATA ACE PICK UP



TATA ACE PICK UP



TATA LPT 1109 CARGO TRUCK



TATA LPT 909 CARGO TRUCK



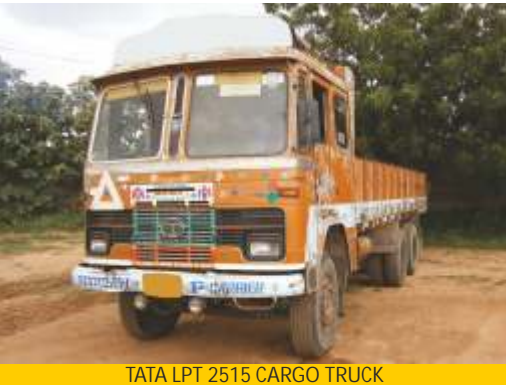
EICHER 11.10 CARGO TRUCK



EICHER 10.75 CARGO TRUCK



ASHOK LEYLAND 4018 COMBINATION TRUCK



TATA LPT 2515 CARGO TRUCK



TATA LPS 4018 COMBINATION TRUCK



TATA MAGIC MINI BUS



TATA INDIGO AUTOMOBILE



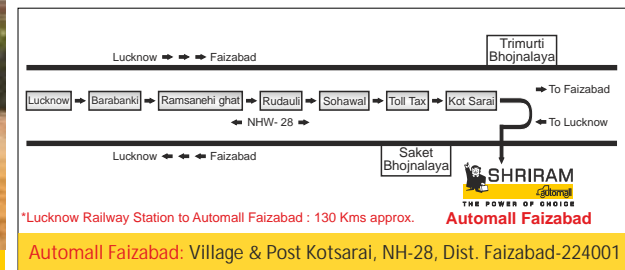
ASHOK LEYLAND 2214 CARGO TRUCK



TATA 2516 TIPPER



TATA SK 1613 TIPPER



SAMIL - One Stop Destination for Transporters & Contractors

AUTOMALL TIRUNELVELI GRAND INAUGURATION

TIRUNELVELI

15th December 2012

10:00 a.m. onwards

Contact: Sankaranarayanan R : +91.9500015902
 Mohamed Ali : +91.9443487523



MAHINDRA MAX PICK UP



MAHINDRA BOLERO PICK UP



TATA LPT 709 CARGO TRUCK



EICHER 10.90 CARGO TRUCK



TATA LPT 2515 CARGO TRUCK



ASHOK LEYLAND TUSKER SUPER 2214 CARGO TRUCK



TATA LPT 1613 CARGO TRUCK



TATA SE 1613 CARGO TRUCK



SWARAJ 735 TRACTOR



TATA INDICA



ASHOK LEYLAND COMET 1611 TIPPER



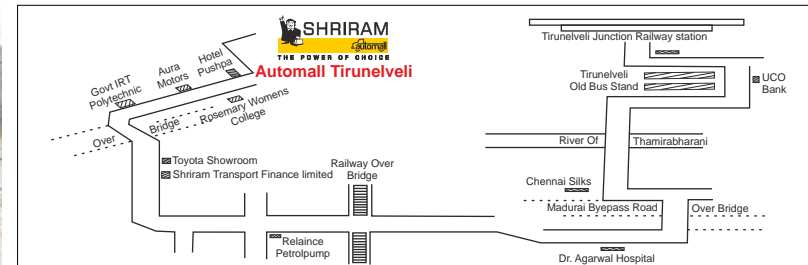
JCB 3DX LOADER BACKHOE



JOHN DEERE HARVESTER



MAHINDRA 475 TRACTOR



Automall Tirunelveli: Hotel Pushpa, Nagercoil Main Road, Gongathanparai Post, Near Rosemary College, Tirunelveli-627007, India

AUTOMALL JAIPUR GRAND INAUGURATION

JAIPUR

19th December 2012

10:00 a.m. onwards

Contact: Dinesh Kumar : +91.9818893312
Praveen Sharma : +91.9929998990



TATA ACE PICK UP



TATA 207 PICK UP



MAHINDRA MAX PICK UP



PIAGGIO APE PICK UP



TATA 2515 CARGO TRUCK



ASHOK LEYLAND 2214 CARGO TRUCK



TATA 1613 CARGO TRUCK



TATA 1109 CARGO TRUCK



TATA LPT 909 CARGO TRUCK



TATA 2516 TIPPER



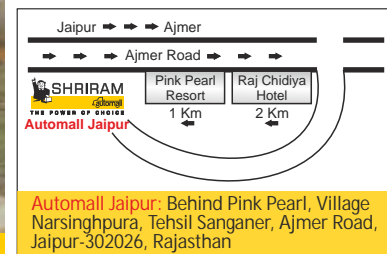
TATA 407 CARGO TRUCK



EICHER 10.90 CARGO TRUCK



TATA 1613 TIPPER



Automall Jaipur: Behind Pink Pearl, Village Narsinghpura, Tehsil Sanganer, Ajmer Road, Jaipur-302026, Rajasthan

Toll Free: 1800 102 4141

AUTOMALL JAIPUR GRAND INAUGURATION



L&T KOMATSU PC 200 HYDRULIC EXCAVATOR



KOBELCO SK 210 HYDRULIC EXCAVATOR



TATA HITACHI 110 HYDRULIC EXCAVATOR



TATA HITACHI EX 70 HYDRULIC EXCAVATOR



JCB 3DX LOADER BACKHOE



JCB 3D LOADER BACKHOE



EICHER TRACTOR



JCB JS200 HYDRAULIC EXCAVATOR



TERAX VECTRA 760 LOADER BACKHOE



TATA SUMO



TATA INDICA AUTOMOBILE



CHEVROLET TAVERA MULTI UTILITY



TATA MAGIC MINI BUS



MAHINDRA XYLO



TATA 1613 TIPPER

SAMIL - Offers Maximum Choice of Vehicles with Complete Transparency

AUTOMALL KOLKATA GRAND INAUGURATION

KOLKATA

22nd December 2012

10:00 a.m. onwards

Contact: Joydeb Shaw : +91.9432014985
Kiran Kumar Boral : +91.9903989149



MAHINDRA BOLERO PICK UP



TATA 207 DI PICK UP



TATA ACE PICK UP



PIAGGIO APE TRUCK



PIAGGIO APE PICK UP



TATA ACE PICK UP



TATA ACE PICK UP



MAHINDRA BOLERO PICK UP



TATA SFC 407 CARGO TRUCK



TATA SFC 709 CARGO TRUCK



TATA 1109 CARGO TRUCK



TATA SFC 407 CARGO TRUCK



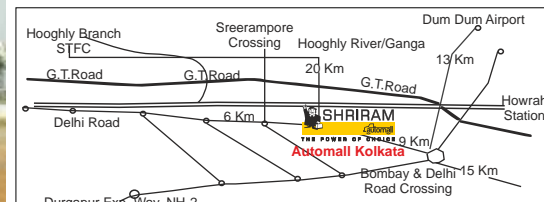
ASHOK LEYLAND 2516 CARGO TRUCK



TATA LPT 2515 CARGO TRUCK



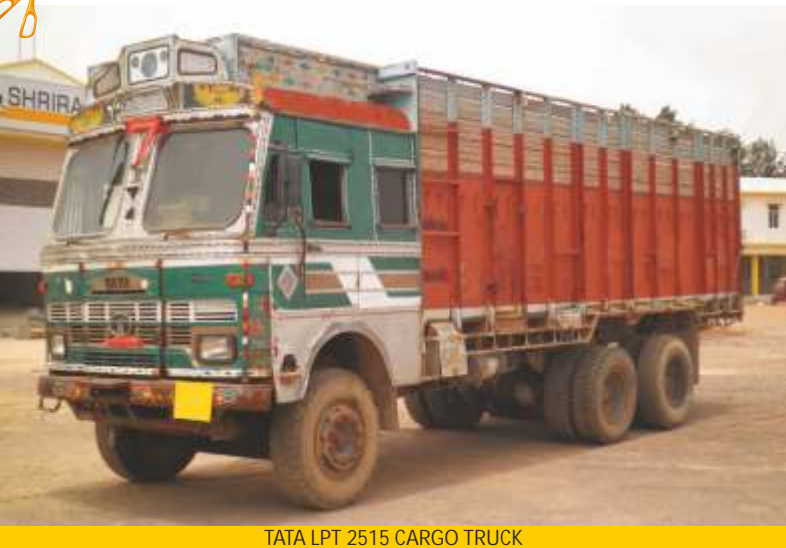
TATA LPT 2515 CARGO TRUCK



Automall Kolkata: Dakshin Rajya Dharpur, Delhi Road, PO & PS Sreerampur, Dist. Hooghly-712136

Shriram Automall (SAMIL) - The Power of Choice

AUTOMALL KOLKATA GRAND INAUGURATION



TATA LPT 2515 CARGO TRUCK



TATA LPT 2515 CARGO TRUCK



MAHINDRA XYLO MULTI UTILITY



MAHINDRA SCORPIO MULTI UTILITY



TATA SUMO MULTI UTILITY



TATA INDIGO AUTOMOBILE



TATA SK 1613 TIPPER



TATA MAGIC



TATA WINGER



TATA WINGER MINI BUS



TATA MAGIC MINI BUS



TATA 1613 TIPPER



MAHINDRA 475 TRACTOR



CATERPILLAR 424 LOADER BACKHOE



ASHOK LEYLAND 2214 CARGO TRUCK

AUTOMALL KOTA GRAND INAUGURATION

KOTA

27th December 2012

10:00 a.m. onwards

Contact: Dinesh Kumar : +91.9818893312
Sunil Verma : +91.9001093303



TATA ACE PICK UP



TATA ACE PICK UP



PIAGGIO APE PICK UP



ASHOK LEYLAND 2214



MAHINDRA MAX PICK UP



TATA LPS 3516 COMBINATION TRUCK



ASHOK LEYLAND 2516 TIPPER



TATA LPT 709 CARGO TRUCK



TATA SFC 407 CARGO TRUCK



TATA LPT 1612 CARGO TRUCK



ASHOK LEYLAND 2516



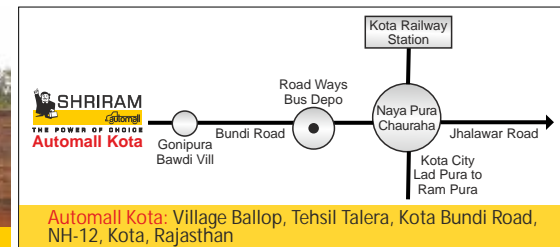
TATA LPT 1613 CARGO TRUCK



CHEVROLET TAVERA MULTI UTILITY



TATA LPT 2515 CARGO TRUCK



SAMIL - Provides Complete Customer Centric Solutions for Vehicle/Equipment Trade

SAMIL: OFFERING NOVEL BUSINESS SOLUTIONS, ACROSS THE NATION

**Availability Of
Easy Finance**

**Bid For
Used Vehicles &
Equipment**

**Documentation
Services**

**Shriram Newlook
Refurbished / Reconditioned
Vehicles / Equipment
With Assured Quality**

**Valuation
Services**

**Secured
Parking Facility
At Stockyards**

**Online
Services:
www.samil.in/bids**

**One Stop
Intranet Kiosks**

Shriram Automall (SAMIL) - The Power of Choice

LIST OF EVENTS IN DECEMBER 2012 & JANUARY 2013

Location	Date	Location	Date	Location	Date	Location	Date	Location	Date
NORTH INDIA		Faizabad	22-Jan-2013	Nellore	19-Jan-2013	TAMIL NADU		MAHARASHTRA & GUJARAT	
Pathankot	7-Dec-2012	Jaipur	23-Jan-2013	Hyderabad	22-Jan-2013	Salem	10-Dec-2012	Baroda	10-Dec-2012
Faizabad *	13-Dec-2012	Agra	24-Jan-2013	Kurnool	23-Jan-2013	Chennai	12-Dec-2012	Solapur	12-Dec-2012
Srinagar	13-Dec-2012	Bilaspur	25-Jan-2013	Vizag	23-Jan-2013	Tirunelveli *	15-Dec-2012	Nanded	15-Dec-2012
Ambala	14-Dec-2012	Udaipur	28-Jan-2013	Anantapur	24-Jan-2013	Pondichery	18-Dec-2012	Pune	18-Dec-2012
Jodhpur	14-Dec-2012	Bareilly	28-Jan-2013	Tirupathi	25-Jan-2013	Dindigul	21-Dec-2012	Latur	21-Dec-2012
Jammu	15-Dec-2012	Baanda	29-Jan-2013	KARNATAKA		Hosur	22-Dec-2012	Aurangabad	22-Dec-2012
Shimla	17-Dec-2012	Jammu	30-Jan-2013	Shimoga	11-Dec-2012	Thanjavur	24-Dec-2012	Nagpur	22-Dec-2012
Kanpur	18-Dec-2012	ANDHRA PRADESH		Chennai	27-Dec-2012	Coimbatore	7-Jan-2013	Panvel	22-Dec-2012
Jaipur *	19-Dec-2012	Karimnagar	11-Dec-2012	Madurai	8-Jan-2013	Coimbatore	7-Jan-2013	Nasik	27-Dec-2012
Karnal	19-Dec-2012	Cuddapah	12-Dec-2012	Chennai	9-Jan-2013	Coimbatore	7-Jan-2013	Kolhapur	29-Dec-2012
Ludhiana	21-Dec-2012	Vijayawada	12-Dec-2012	Salem	10-Jan-2013	Chennai	9-Jan-2013	Mumbai	5-Jan-2013
Agra	21-Dec-2012	Mahabubnagar	13-Dec-2012	Tirunelveli	21-Jan-2013	Solapur	10-Jan-2013	Solapur	10-Jan-2013
Haldwani	22-Dec-2012	Nizamabad	14-Dec-2012	Hosur	22-Jan-2013	Baroda	10-Jan-2013	Baroda	10-Jan-2013
Yamunanagar	22-Dec-2012	Mancherial	15-Dec-2012	Dindigul	23-Jan-2013	Panvel	12-Jan-2013	Panvel	12-Jan-2013
Lucknow	24-Dec-2012	Nellore	18-Dec-2012	Thanjavur	24-Jan-2013	Pune	21-Jan-2013	Pune	21-Jan-2013
Bilaspur	24-Dec-2012	Kurnool	20-Dec-2012	Chennai	28-Jan-2013	Nagpur	22-Jan-2013	Nagpur	22-Jan-2013
Hisar	26-Dec-2012	Hyderabad	22-Dec-2012	EAST INDIA		Panvel	23-Jan-2013	Panvel	23-Jan-2013
Jammu	27-Dec-2012	Vizag	22-Dec-2012	Dhanbad	14-Dec-2012	Aurangabad	24-Jan-2013	Aurangabad	24-Jan-2013
Kota *	27-Dec-2012	Anantapur	26-Dec-2012	Cuttack	17-Dec-2012	Nasik	29-Jan-2013	Nasik	29-Jan-2013
Allahabad	27-Dec-2012	Warangal	27-Dec-2012	Guwahati	18-Dec-2012	Kolhapur	30-Jan-2013	Kolhapur	30-Jan-2013
Manesar	28-Dec-2012	Tirupathi	28-Dec-2012	Ranchi	18-Dec-2012	CENTRAL INDIA			
Bulandhar	28-Dec-2012	Vijayawada	29-Dec-2012	Kolkata *	22-Dec-2012	Bhilai	19-Dec-2012	Bhilai	19-Dec-2012
Jalandhar	4-Jan-2013	Ongole	3-Jan-2013	Patna	27-Dec-2012	Jabalpur	22-Dec-2012	Jabalpur	22-Dec-2012
Ghaziabad	9-Jan-2013	Khammam	5-Jan-2013	Ranigunj	4-Jan-2013	Bhopal	27-Dec-2012	Bhopal	27-Dec-2012
Pathankot	9-Jan-2013	Rajahmundry	5-Jan-2013	Ranchi	16-Jan-2013	Satna	28-Dec-2012	Satna	28-Dec-2012
Sriganganagar	10-Jan-2013	Vizag	7-Jan-2013	Cuttack	17-Jan-2013	Mandsour	29-Dec-2012	Mandsour	29-Dec-2012
Ambala	11-Jan-2013	Nandyal	8-Jan-2013	Guwahati	18-Jan-2013	Chindwada	4-Jan-2013	Chindwada	4-Jan-2013
Karnal	14-Jan-2013	Hyderabad	9-Jan-2013	Nawada	29-Jan-2013	Satna	23-Jan-2013	Satna	23-Jan-2013
Haridwar	16-Jan-2013	Vijayawada	9-Jan-2013	KERALA		Gwalior	24-Jan-2013	Gwalior	24-Jan-2013
Kanpur	17-Jan-2013	Cuddapah	10-Jan-2013	Kannur	20-Dec-2012	Jabalpur	29-Jan-2013	Jabalpur	29-Jan-2013
Ludhiana	18-Jan-2013	Mancherial	12-Jan-2013	Cochin *	Jan-2013 **	** Date not decided			
Manesar	19-Jan-2013					* INAUGURATION : SHRIRAM AUTOMALL (SAMIL)			
Hisar	22-Jan-2013								

Regional Heads

Rajasekhar K	Andhra Pradesh	+91.9866889477	rajasekhar.k@samil.in	S Ganesh	Karnataka	+91.9448285106	ganesh.s@samil.in
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Toll Free: 1800 102 4141



TATA 1613 CARGO TRUCKS



TATA 1613 TIPPERS



TATA 1613 CARGO TRUCKS



ASHOK LEYLAND 2516 TIPPERS



TATA ACE PICK UPS



TATA ACE PICK UPS



TATA INDICA AUTOMOBILE



TATA SUMO MULTI UTILITY



Faizabad : 13th Dec | Tirunelveli : 15th Dec | Jaipur : 19th Dec |
Kolkata : 22nd Dec | Kota : 27th Dec

SAMIL website : www.samil.in | Online Services : www.samil.in/bids | Toll Free : 1800 102 4141